



tlca.org

The Official Website of the Toyota Land Cruiser Association

Year 2011/2012 Web Banner Advertising Agreement

Date _____

Name of Business _____

Contact Person _____

Street _____

City, State, Zip _____

Telephone _____ Fax _____

Email address _____

Banner Ad

Size & Location _____ Number of Impressions _____ Cost _____

Banner1: _____ click-thru link: http:// _____

Banner2: _____ click-thru link: http:// _____

Banner3: _____ click-thru link: http:// _____

Banner4: _____ click-thru link: http:// _____

Banner5: _____ click-thru link: http:// _____

(either include each attached banner filename, or the link(s) to your site)

Terms: Rates are per 1000 impressions, depending on size and placement, as listed in the Media Kit. All web advertising accounts are to be paid for in advance, and will become active the first day the banners are included in the site rotation. TLCA accepts Visa, MC, Amex, company checks or PayPal (to tlctreasurer@hotmail.com)

Payments can be made to:
Toyota Land Cruiser Association, Inc
P.O. Box 230
Verona, KY 41092
(800) 655-3810

File Information: TLCA accepts JPG, GIF or PNG format banners only. 25K for Jumbo banners, 15K for Standard size. Animated GIF files are acceptable. Popup banners are NOT allowed. Ads containing nudity or graphic language are NOT allowed. Please submit ads directly to advertising@tlca.org.

Changes/Cancellations: Advertisers may change their ads as frequently as they desire for no charge. Ads may be canceled at any time, however no credit will be given for canceled ads.

It is the advertisers responsibility to submit ads according to our sizes and mechanical requirements. If you require assistance with the designing/production of an ad, please contact the advertising office for a referral.

Signature _____

Chris Hatfield
Advertising Sales Manager

23600 E. Maple Hills Avenue
Parker, CO 80138
USA

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hatfieldcb@yahoo.com